

FOR DEADLINES SEE BELOW



WIRE 2004 DÜSSELDORF Special Show Issues

International Wire & Cable Trade Fair
29 March - 2 April 2004, Düsseldorf

Make sure that your advertisement is included in our wire 2004 Düsseldorf special show editions. Copies will be available freely from our stand at the show (see reverse for advertising rates).

Our advertisement order is as follows (see rates on back page):

Please select one or both magazines

EuroWire

Wire & Cable ASIA

Space:..... Full Page Island Half Page Half Page
 Quarter Page Single Column Display Panel
 Double Page Spread Single/Double Sheet Insert

N° of Insertions: -----

Colour:..... Black/White Standard Red or Blue
 Four Colour Special Colour

Special Position:..... ~~SOLD OUT~~ Front Cover ~~SOLD OUT~~ Inside Front/Back Cover
 ~~SOLD OUT~~ Outside Back Cover ~~SOLD OUT~~ Page 1

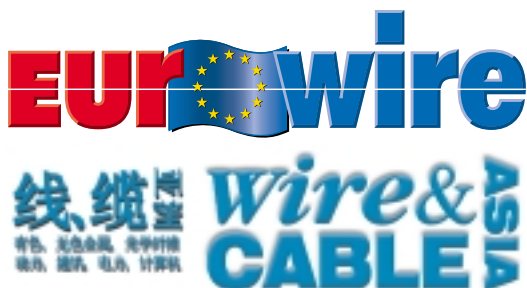
Our Stand N° at wire Düsseldorf 2004 is:..... (if applicable)

Advertiser:
 Company Name:
 Address:
 City:
 State: ZIP:..... Country:.....
 Tel number: Fax Number:
 E-mail: Website:
 Signature: Date:.....

Mail or fax this order to:

INTRAS Ltd
 46 Holly Walk, Leamington Spa
 Warwickshire CV32 4HY, UK
 Tel: ++ 44 1926 334137
 Fax: ++44 1926 314755
 E-mail: paul.b@intras.co.uk

All advertisement orders and film material must be received at our offices before the final closing date of 31st January 2004



JANUARY 2004

ADVERTISING ORDER FORM

FOR DEADLINES SEE BELOW



**WIRE 2004 DÜSSELDORF
Show Preview Issues**

International Wire & Cable Trade Fair
29 March-2 April 2004, Düsseldorf

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 Tel number: Fax Number:
 E-mail: Website:
 Signature: Date:

Mail or fax this order to:

INTRAS Ltd
 46 Holly Walk, Leamington Spa
 Warwickshire CV32 4HY, UK
 Tel: ++ 44 1926 334137
 Fax: ++44 1926 314755
 E-mail: paul.b@intras.co.uk

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 before the final closing date of 21st November 2003**